

Privacy Policy

AMA Consulting Services (Pty) Ltd

Effective Date: 12 March 2026

AMA Consulting Services (Pty) Ltd (“AMA”, “we”, “our”, or “us”) is committed to protecting the privacy of our clients, partners, and website visitors. This Privacy Policy explains how we collect, use, store, and protect personal information in accordance with the Protection of Personal Information Act (POPIA) of South Africa and other applicable privacy laws.

1. Information We Collect

We may collect and process the following types of personal information:

- Personal Identification Information
- Name and surname
- Email address
- Phone number
- Job title and company name
- Physical or postal address
- Business Information
- Company details
- Financial or accounting information (when required for services)
- HR and payroll data (where services are provided)

Website Information

When visiting our website, we may automatically collect:

- IP address
- Browser type
- Pages visited
- Time spent on pages
- Device information

2. How We Collect Information

- We collect information in several ways, including:
- When you contact us through our website or email
- When you engage our services
- When you sign up for newsletters or events
- Through cookies and website analytics
- When information is provided voluntarily during consultations or meetings

3. How We Use Your Information

We use personal information to:

- Provide consulting, advisory, and business services
- Communicate with clients and respond to enquiries
- Process payments and manage contracts
- Improve our services and website experience
- Send newsletters, marketing updates, or event invitations (with consent)
- Comply with legal and regulatory obligations

4. Sharing of Information

AMA Consulting Services does not sell personal information.

We may share information with trusted third parties where necessary, including:

- Professional partners and consultants
- Payroll or accounting service providers
- IT and hosting providers
- Legal or regulatory authorities when required by law
- All third parties are required to maintain appropriate confidentiality and data protection standards.

5. Data Security

We take reasonable technical and organisational measures to protect personal information from:

- Unauthorised access
- Loss or misuse
- Alteration or disclosure
- Security measures include secure servers, controlled access to information, and encrypted communication where applicable.

6. Cookies and Website Tracking

Our website may use cookies to enhance user experience and analyse website traffic.

Cookies help us:

- Understand visitor behaviour
- Improve website performance
- Personalise content
- Users can disable cookies through their browser settings.

7. Data Retention

We retain personal information only for as long as necessary to:

- Fulfil the purpose for which it was collected
- Comply with legal or regulatory obligations
- Resolve disputes or enforce agreement.

8. Your Rights

Under the Protection of Personal Information Act (POPIA), individuals have the right to:

Access personal information held about them

Request correction or deletion of inaccurate information

Object to the processing of personal data

Withdraw consent for marketing communications

Requests can be submitted using the contact details below.

9. Third-Party Links

Our website may contain links to external websites. AMA Consulting Services is not responsible for the privacy practices of those third parties.

10. Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect legal or operational changes. The latest version will always be available on our website.

11. Contact Information

If you have any questions about this Privacy Policy or how your information is handled, please contact:

AMA Consulting Group (Pty) Ltd

Email: info@amaconsultingservices.co.za

Location: Western Cape, South Africa